

AMANDA SPIELMAN

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EXPERIENCE

SPOTCO 2007–Present

Graphic Designer

Design and art direction of key art for Broadway theater productions as well as work for other clients in the entertainment industry including brochures, logos and merchandise. Oversee and manage interns.

FREELANCE DESIGNER 2004–Present

Print and web design for a variety of clients. Projects include book covers, invitations, brochures, and authors' websites.

MILTON GLASER, INC. Summer 2006

Graduate-Level Internship

Assisted with research, design and production of various projects.

FARRAR, STRAUS AND GIROUX Spring and Summer 2006

Graduate-Level Internship

Designed spines, flaps and backads, and built mechanicals for adult trade hardcovers and paperbacks.

TIME INC. CUSTOM PUBLISHING 2000–2005

Associate Art Director

Designed and art directed several magazines for clients such as Merrill Lynch and Massachusetts General Hospital. Worked closely with editors to design and develop prototypes. Commissioned illustrations. Color corrected stories and approved composed proofs for press.

MARTHA STEWART LIVING MAGAZINE 2000

Freelance Art Production Associate

Worked in tandem with the art department to produce the monthly magazine and special issues. Corrected layouts to adhere to style guide and maintained consistency of color and style throughout book. Prepared files for print.

FOOD & WINE MAGAZINE 1998–2000

Art Production Assistant

Designed front-of-book stories. Responsible for the accuracy of all page layouts in the magazine. Made text and layout modifications. Prepared all files for print. Created new templates and style sheets.

THE FOUNDATION CENTER 1997–1998

Production Assistant

Designed newsletters, brochures, catalogs, flyers, and books, seeing jobs through printing and shipping. Responsible for design and maintenance of online company newsletter for intranet site.

PRINT MAGAZINE 1997

Editorial Intern and Office Assistant

Researched and proofread content for magazine and website. Assisted both the edit and art departments with the Digital Art and Design Annual and Regional Design Annual. Handled phones and other office duties.

EDUCATION

SCHOOL OF VISUAL ARTS 2007

MFA in Design

VASSAR COLLEGE 1997

BA in Independent Program: Communication and Culture
Graduated with honors and received distinction on thesis

Received Jane Dealy Wirsig Memorial Prize in recognition of accomplishment and promise in journalism

HARVARD UNIVERSITY Summer 1996

Coursework in graphic design, editing and publishing

PUBLICATIONS

THE DESIGN ENTREPRENEUR

Bookfool MFA thesis project

STEP INSIDE DESIGN May/June 2008 and Jan/Feb 2009

Walmartopia poster featured in article about Gail Anderson and SpotCo
Break the Pattern poster featured in article about protesting Prop 8

FINGERPRINT

Tod Lippy Lecture Poster

SPD 41ST PUBLICATION DESIGN ANNUAL

Proto magazine cover received merit

METROPOLISMAG.COM March 2, 2006

New Ephemera subject of article "The Ephemeral City: A student project creates wanderlust for an imaginary destination"

2005 GRAPHIS NEW TALENT ANNUAL

Picture Magazine

AIGA member since 2003